

Environmental & Climate Policy

public policy statement / effective September 2026

company AdZONE, s.r.o. owner CEO

01 Purpose and scope

AdZONE, s.r.o. is a Czech printing and advertising company. This policy applies to our own operations and guides our decisions concerning suppliers, materials, energy, transport and waste. We focus our efforts on the areas where our activities have a relevant environmental impact, while continuously improving the quality of the environmental data we collect and report.

02 Governance

Environmental and climate-related matters are overseen by the CEO. Environmental performance, material risks and opportunities, targets and planned actions are reviewed at least annually and taken into account in operational and strategic decisions.

03 Our commitments

- Comply with applicable environmental legislation and other requirements relevant to our activities.
- Measure and report greenhouse gas emissions using the Greenhouse Gas Protocol as the principal accounting framework, while improving data quality and transparency each year.
- Maintain low direct operational emissions through an electric company vehicle fleet and by avoiding fossil-fuel combustion in our own operations where practicable.
- Use renewable electricity where practicable, including electricity generated by our own photovoltaic system, and work towards the renewable-electricity target set in our Climate Action Plan.
- Improve energy efficiency in printing, finishing, IT and other operational equipment when replacing or investing in assets.
- Use FSC-certified paper in our production and favour materials and suppliers that can demonstrate responsible sourcing and provide relevant environmental information, in line with our Responsible Sourcing and Human Rights Policy.
- Use certified inks and select toners and chemicals with regard to emissions, safety and environmental performance, and ensure specialist treatment of relevant waste streams.
- Prevent waste where possible, prioritise reuse and recycling, and use appropriate third-party treatment for non-recyclable and hazardous waste.
- Engage with suppliers and customers on material options with documented environmental attributes, logistics and product options.
- Identify and review material environmental risks and opportunities across our own operations and value chain at least annually, as described in our Environmental Risks and Opportunities Procedure.

04 Climate and energy

Our climate approach focuses on the areas we can influence most directly: purchased electricity, self-generated photovoltaic electricity, company transport, and relevant Scope 3 categories such as purchased materials, alongside continued investment in energy-efficient production equipment. We distinguish purchased electricity from self-generated photovoltaic electricity in our internal records and document the methodology and assumptions used in our greenhouse gas calculations. Detailed targets, baseline data and calculation methodology are set out in our separate Climate Action Plan.

05 Materials and circularity

We seek to reduce environmental impacts associated with printed products through responsible material selection and efficient use of materials. Paper that is unsuitable for production — for example due to minor defects such as warping or incorrect format — is donated to schools and other community organisations for educational and creative use, rather than discarded. Paper and recyclable plastic waste are directed to recycling where available; non-recyclable waste is managed through authorised waste treatment routes, and waste inks are handled by a specialised third party.

06 Monitoring and review

The CEO reviews this policy and the related supporting documents at least annually. Targets, calculations and planned actions may be updated as better data, technologies and supplier information become available. This policy is effective from the date of publication.