

Climate Action Plan

climate roadmap and action plan / effective September 2026

company AdZONE, s.r.o. owner CEO

01 Starting point

AdZONE measures and reports greenhouse gas emissions using the Greenhouse Gas Protocol and an operational-control consolidation approach. In 2025, the company reported Scope 1 emissions of 0 tCO₂e and a location-based Scope 2 figure of 14.9 tCO₂e. The company also screened Scope 3 categories, calculating emissions from waste and identifying several material categories for further calculation. The purpose of this plan is to improve the completeness, consistency and usefulness of our environmental data and to support practical decisions aimed at reducing the environmental impacts of our operations.

02 2026–2028 priorities

The following priorities translate the focus areas described in Section 1 into concrete actions for 2026–2028, covering our own operations, purchased and self-generated electricity, and material Scope 3 categories.

Area	Action	Timing	Owner
Scope 1	Confirm annually that no material direct combustion or other direct-emission sources are operated by AdZONE; retain an electric company fleet.	Annual review	CEO
Scope 2	Separate landlord-supplied purchased electricity from self-generated photovoltaic electricity and use measured data wherever available.	2026 onwards	CEO / Accounting
Renewable electricity	Maintain the share of electricity from renewable sources at least at the current level (~40%) through 2027. Continue operating the company photovoltaic system with battery storage, using self-generated electricity to charge the company EV fleet.	2026–2028	CEO
Purchased materials	Build a practical Scope 3 estimate for material purchased inputs, prioritising paper, foils, backlit materials and inks. Use supplier-specific data where available and documented estimates where supplier data is unavailable.	2026–2028	CEO / Purchasing

Area	Action	Timing	Owner
Capital goods	Screen and estimate material equipment purchases, including printing, cutting and plotting equipment, under Scope 3 capital goods, and document the calculation basis and key assumptions.	2026 onwards	CEO / Accounting
Transport	Record material third-party inbound and outbound transport data where available; continue to distinguish own-EV deliveries from third-party transport.	2026 onwards	CEO / Operations
Waste	Record annual waste quantities by treatment route: reuse (including donated paper unsuitable for production), recycling, incineration/energy recovery and specialist treatment.	2026 onwards	CEO / Operations
Supplier engagement	Continue sourcing FSC-certified paper and request environmental or product-carbon information from key suppliers when available.	Ongoing	CEO / Purchasing

03 Data-quality approach

- Use primary measured data where reasonably available, including electricity invoices, photovoltaic production and self-consumption records, EV charging data and waste documentation. Purchased electricity supplied through the building landlord is recorded separately from self-generated photovoltaic electricity and is accounted for on a location-based basis using the relevant grid emission factor.
- Where supplier-specific Scope 3 data are unavailable, use recognised generic emission factors or documented estimates and clearly record the source, unit, assumptions, limitations and uncertainty.
- Prioritise material Scope 3 categories rather than attempting detailed calculations for immaterial sources.
- Keep calculation files and supporting evidence so that the methodology remains consistent from year to year and clearly document any methodological changes.

04 Environmental risk integration

From 2026, AdZONE formally reviews environmental risks and opportunities at least annually, alongside business planning, following the process set out in our Environmental Risks and Opportunities Procedure.

05 Review and progress

Progress will be reviewed annually by the CEO. The plan may be adjusted as more detailed environmental data become available or when operational changes materially affect the company footprint. This plan is designed to support transparent year-on-year monitoring and gradual improvement in data quality, and to ensure that targets and actions remain supported by available data.